FORM D



## **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## FORM D

## NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, **SECTION 4(6), AND/OR** UNIFORM LIMITED OFFERING EXEMPTION

OMB AI	PPROVAL
OMB Number:	3235-0076
Expires:	May 31, 2005

hours per response ...... 16.00

SEC USE ONLY							
Prefix		Serial					
DATE	RECEIVED	)					

Name of Offering Sale by eAppeals, LLC of a p	( check if this is an amendn romissory note in the principal a		• •	d indicate change	e.)	
Filing Under (Check box(es) tl Type of Filing: ⊠ New Filing	11 07	□ Rule 505	⊠ Rule 506	☐ Section 4(6)	□ULOE	
	А. В	ASIC IDENTIF	ICATION D	ATA	// cop 1	27603
1. Enter the information reques	sted about the issuer					
Name of Issuer (□ check if this	is an amendment and name has cha	nged, and indicate	e change.) <b>eA</b>	ppeals, LLC		
Address of Executive Offices	(Number and Street	Telephone	Number (Including Ar	eà Code)		
1680 Michigan Avenue	, Suite 700, Miami, FL 3		(305) 53	34-7174		
Address of Principal Business O (if different from Executive Offi		, City, State, Zip	Code)	Telephone	e Number (Including Ar	rea Code)
Brief Description of Business: e.	Appeals, LLC provides an autom	ated system for l	nealth insuranc	e appeals.		
Type of Business Organization  ☐ corporation  ☐ business trust	☐ limited partnership, alre	•	⊠ other (	please specify): I	Limited liability compar	PROCESSE
Actual or Estimated Date of Inco Jurisdiction of Incorporation or 0	orporation or Organization: Organization: (Enter two-letter U.S. CN for Canada; FN			Actual 🗆 Estimated	SEP 1 5 2003 THOMSON FINANCIAL	

#### **GENERAL INSTRUCTIONS**

#### Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C.

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State: This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix in the notice constitutes a part of this notice and must be completed.

#### ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predictated on the filing of a federal notice.

	A.	BASI	CII	DENTIFI	CATION D	ATA
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### 2. Enter the information requested for the following:

- Each promoter of the issuer, if the issuer has been organized within the past five years;
- Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer;
- Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and
- Each general and managing partner of partnership issuers.

Check Box(es) that Apply:	□ Promoter	☑ Beneficial Owner		□ Director	General and/or Managing Partner
Full Name (Last name first, if in Kirsh, William	dividual)				
Business or Residence Address 1680 Michigan Avenue, Suite 76					
Check Box(es) that Apply:	☐ Promoter	⊠ Beneficial Owner		□ Director	☐ General and/or Managing Partner
Full Name (Last name first, if in Kramer, Peter	dividual)				
Business or Residence Address (1680 Michigan Avenue, Suite 70					
Check Box(es) that Apply:	□ Promoter	☐ Beneficial Owner	☐ Executive Officer	⊠ Director	☐ General and/or Managing Partner
Full Name (Last name first, if in Kane, Alice	dividual)				
Business or Residence Address (1680 Michigan Avenue, Suite 70					
Check Box(es) that Apply:	□ Promoter	☑ Beneficial Owner	☑ Executive Officer	□ Director	☐ General and/or Managing Partner
Full Name (Last name first, if in Griffin, Steve	dividual)				
Business or Residence Address of 1680 Michigan Avenue, Suite 70					
Check Box(es) that Apply:	☐ Promoter	☑ Beneficial Owner	☐ Executive Officer	□ Director	☐ General and/or Managing Partner
Full Name (Last name first, if in Riggs, Rory	dividual)				
Business or Residence Address 1680 Michigan Avenue, Suite 7					
Check Box(es) that Apply:	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	□ Director	☐ General and/or Managing Partner
Full Name (Last name first, if in	dividual)				
Business or Residence Address	Number and Street,	City, State, Zip Code)			
	(Use bla	nk sheet, or copy and use a	dditional copies of this sheet,	as necessary.)	

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					B. INFO	RMATION	ABOUT O	FFERING				* F
1. Has t	he issuer so	old, or does	the issuer	intend to se	ell, to non-a	ccredited in	vestors in tl	nis offering?				Yes No □ ⊠
				Answ	er also in A	ppendix, Co	olumn 2, if i	filing under	ULOE.			
2. What is the minimum investment that will be accepted from any individual?										\$N/A		
3. Does the offering permit joint ownership of a single unit?										Yes No □ ⊠		
comr If a p or sta	mission or s person to be ates, list the	imilar rem listed is ar name of th	uneration for associated ne broker of	or solicitati l person or r dealer. If	on of purch agent of a b	asers in con roker or dealive (5) person	inection wit aler register ons to be lis	en, directly of h sales of se red with the steed are associated	curities in th SEC and/or	ne offering. with a state		
Full Nar N/A	me (Last nar	me first, if ir	ndividual)		······							
Busines	s or Residen	ce Address	(Number ar	nd Street, Ci	ty, State, Zip	Code)						
Name of	f Associated	Broker or I	Dealer									
States in	Which Per	son Listed F	las Solicited	d or Intends	to Solicit Pu	rchasers						
(Check '	"All States"	or check in	dividual Sta	tes)					· · · · · · · · · · · · · · · · · · ·			☐ All States
[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
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[MT]	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	(WI)	[WY]	[PR]
Full Nar N/A	ne (Last nar	ne first, if ir	ndividual)									
Business	s or Residen	ce Address	(Number ar	nd Street, Ci	ty, State, Zi <sub>l</sub>	Code)						
Name of	f Associated	Broker or I	Dealer									
States in	Which Pers	son Listed F	Ias Solicited	d or Intends	to Solicit Pu	rchasers						
(Check	"All States"	or check in	dividual Sta	tes)	•••••		••••••					☐ All States
[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
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	ne (Last nar			[IX]	[01]	[,1]	[VA]	[WA]	[** *]	[11.7]	["1]	[ K]
Rucines	s or Residen	ce Address	Number as	od Street Ci	ty, State, Zij	Code)						
Dusines:	s or residen	ee radicss	(raminoei al	.a 0.1001, Cl	ij, Glaic, Al	, code,						
Name of	f Associated	Broker or I	Dealer									
States in	Which Per	son Listed F	Ias Solicited	d or Intends	to Solicit Pu	rchasers					,	
(Check	"All States"	or check in	dividual Sta	tes)			•••••					☐ All States
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[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

# C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

<ol> <li>Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box   and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.</li> </ol>					
Type of Security		Aggreg ffering		Amo	ount Already Sold
Debt		1,055		\$	-
Equity	\$			\$	-
☑ Common ☐ Preferred					
Convertible Securities (including warrants)	\$		_0_	s	
Partnership Interests	\$			\$	
Other (Specify)	<u> </u>				
Total	s	1.054	5,000		
Answer also in Appendix, Column 3, if filing under ULOE.	<b></b>		<u> </u>	<b></b>	
2. Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."					
		Numb Investo		Dol	ggregate lar Amount Purchases
Accredited Investors		1		\$ <u>1,05</u>	5,000
Non-accredited Investors				\$	
Total (for filings under Rule 504 only)		1			5,000
Answer also in Appendix, Column 4, if filing under ULOE.				V-1122	
3. If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C-Question 1.					
Type of offering		Type of Securi		Dol	lar Amount Sold
Rule 505		Securi	ιy	\$	Solu
Regulation A				\$ \$	
Rule 504				\$ \$	
Total					
104	_			\$	
4. a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the insurer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.					
Transfer Agent's Fees				\$_	N/A
Printing and Engraving Costs				\$	
Legal Fees			×	\$_	55,000
Accounting Fees			$\boxtimes$	\$	10,000
Engineering Fees				\$_	N/A
Sales Commissions (specify finders' fees separately)	• • • • • • • • • • • • • • • • • • • •			\$_	N/A
Other Expenses (identify)	•••••			\$_	N/A
Total			$\boxtimes$	\$_	65,000

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#### C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS b. Enter the difference between the aggregate offering price given in response to Part C - Question 1 and total expenses furnished in response to Part C - Question 4.a. This difference is the "adjusted gross \$,990,000 proceeds to the issuer." 5. Indicate below the amount of the adjusted gross proceeds to the issuer used or proposed to be used for each of the purposes shown. If the amount for any purpose is not known, furnish an estimate and check the box to the left of the estimate. The total of the payments listed must equal the adjusted gross proceeds to the issuer set forth in response to Part C - Question 4.b above. Payments to Officers, Directors, & Payments To Affiliates Others Salaries and fees **■ \$200,000 ■** \$100,000 Purchase of real estate □ \$\_\_ □ \$\_\_ Purchase, rental or leasing and installation of machinery □ \$ S <u>82,700</u> and equipment Construction or leasing of plant buildings and facilities. □ \$ \_\_\_\_\_ □ \$\_\_ Acquisition of other businesses (including the value of securities involved in this □ \$ offering that may be used in exchange for the assets or securities of another issuer pursuant to a merger) \$607,300 Repayment of indebtedness Working capital ..... ⊠ \$\_ □ \$\_\_ Other (specify): □ \$\_ Column Totals \$200,000 Total Payments Listed (column totals added) D. FEDERAL SIGNATURE The issuer has duly caused this notice to be signed by the undersigned duly authorized person. If this notice is filed under Rule 505, the following signature constitutes an undertaking by the issuer to furnish to the U.S. Securities and Exchange Commission, upon written request of its staff, the

information furnished by the issuer to any non-accredited investor pursuant to paragraph (b)(2) of Rule 502.

Signature

Date

C. G. 2. 3. 3. 3.

Signature

eAppeals, LLC

Name (Print or Type)

Peter Kramer

Signature

Signature

G-9-2003

Title (Print or Type)

Vice President

ATTENTION	
Intentional misstatements or omissions of fact constitute federal criminal violation	ns. (See 18 U.S.C. 1001.)

, 1.	. Is any party described in 17 CFR 230.262 presently subject to any of the disqualification provisions of such rule?							
		See Appendix, Column 5, for state response.						
2.		reby undertakes to furnish to any state administrator of any state in which this notice is filed, a no times as required by state law.	tice on	Form D				
3.	The undersigned issuer he offerees.	reby undertakes to furnish to the state administrators, upon written request, information furnished	by the	issuer to				
4.	Offering Exemption (ULC	presents that the issuer is familiar with the conditions that must be satisfied to be entitled to the UnDE) of the state in which this notice is filed and understands that the issuer claiming the availabilit of establishing that these conditions have been satisfied.						
	tuer has read this notification thorized person.	n and knows the contents to be true and has duly caused this notice to be signed on its behalf by t	he unde	rsigned				
`	Print or Type) als, LLC	Signature 9-9-9-	200	>3				
Name (F Peter Kr	Print or Type) ramer	Title (Print or Type) Vice President						

E. STATE SIGNATURE

## Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

APPENDIX 2 4 5 Disqualification under State ULOE (if yes, attach Type of security and aggregate Intend to sell offering price offered in state Type of investor and explanation of to non-accredited amount purchased in State (Part C-Item 2) waiver granted) (Part E-Item 1) investors in State (Part B-Item 1) (Part C-Item 1) Number of Number of Accredited Non-Accredited State Yes No Investors Amount Investors Amount Yes No L ΑK  $\mathsf{A}\mathsf{Z}$  $\mathbf{A}\mathbf{R}$  $\mathsf{C}\mathsf{A}$ CO CTDE DC FL GΑ HI ID IL IN ΙA KS ΚY LA ME MD MA ΜI MN MS MO MT

APPENDIX 2 3 4 5 Disqualification under State ULOE (if yes, attach Type of security and aggregate Intend to sell offering price offered in state (Part C-Item 1) Type of investor and to non-accredited explanation of amount purchased in State (Part C-Item 2) waiver granted) (Part E-Item 1) investors in State (Part B-Item 1) Number of Number of Non-Accredited Accredited State Yes No Investors Amount Investors Amount No NE NVNH NJ NM Promissory Note \$1,055,000 NY X 1 \$1,055,000 0 Х NC ND ОН OK OR PA RI SCSD TN TX UT VT VAWAwv WI WY PR

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